

CyberSmart 2025

Protecting Our World, One Click at a Time

Session 3: Small Business Spotlight

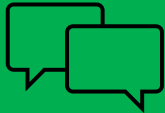




HOUSEKEEPING & PARTICIPATION



Microphones and cameras are muted.



Use the Q&A feature in MS Teams to submit questions.



Slides & resources will be shared after the session. Links will also be posted in the chat.



Share key takeaways on social media with #CyberSmart2025.



If you experience issues message us in the chat. Try rejoining the session if the audio/video drops.



This session is being recorded.

THANK YOU CYBERSMART 2025 SPONSORS



RIBBON CUTTING
celebration

Celebrate the official ribbon cutting and opening of our new Youth Center!

WEDNESDAY
OCTOBER 15, 2025

START AT
05:00 pm - 7:00pm

L.O.V.E. OUR YOUTH
13013 FOUNDER'S SQUARE DR.
ORLANDO, FL 32828

Love Our Youth RSVP 

<http://loveouryouth.org/celebrate>

(321) 252-8023 | operations@loveouryouth.org

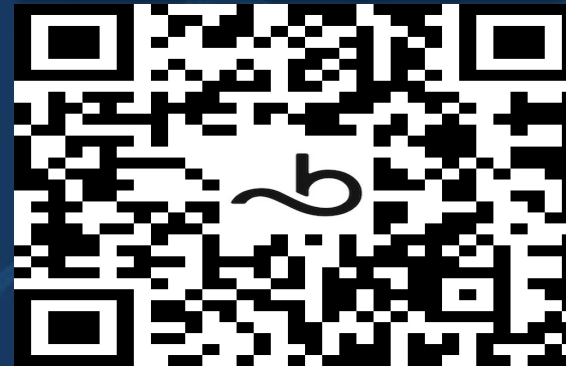
"PEACHES"
Your Personal
Licensed Cosmetologist

Walk Ins Welcome

@yourhairbusiness your hair our business

Book with me at:
peacheyhairbusiness.booksy.com/

(407) 383-0739 ~booksy



CyberSmart 2025
Protecting Our World, One Click at a Time

Bishop-Designate
Joshua N. King

AI Church Assistant 

Check out
our Sponsors

Make sure to check out our Sponsors and tell them Skill Builderz LLC sent you!

AGENDA

- History of Cybersecurity Awareness Month
- What is Cybersecurity
- 4 Key Behaviors Overview
- Hollywood Meets & Cybersecurity
- Panel Discussion
- Resources & Upcoming Sessions

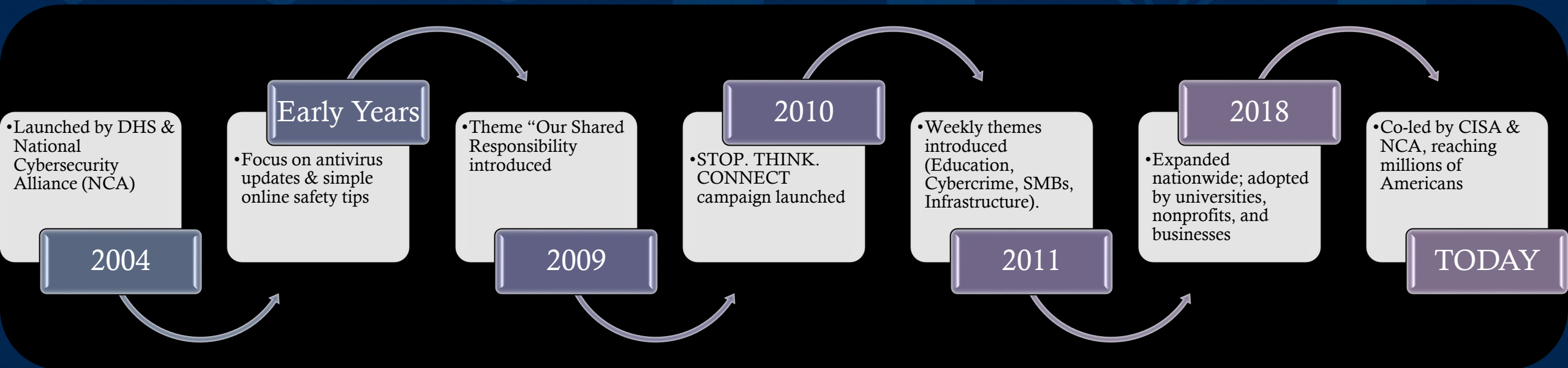




CYBERSECURITY AWARENESS MONTH



HISTORY



WHAT IS CYBERSECURITY?



Definition: Protection of systems, networks, and data from unauthorized access, attacks, or damage.

Why it matters:

- Prevents data breaches & financial loss
- Protects critical infrastructure & public safety
- Builds trust with customers & partners

Wherever there is technology, there needs to be cybersecurity.

4 CYBERSECURITY ESSENTIALS FOR BUSINESSES

1



- Update Business Software

2



- Require Strong Passwords

3



- Require Multi-factor Authentication (MFA)

4

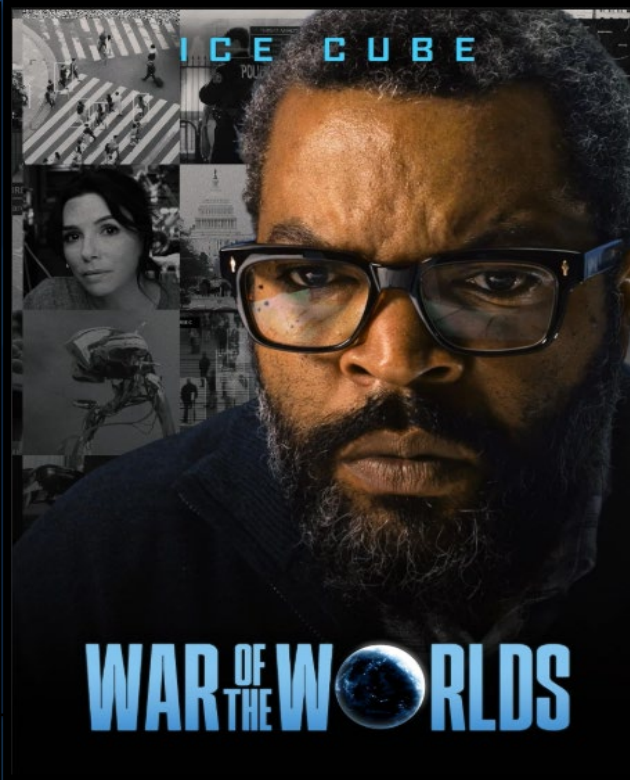
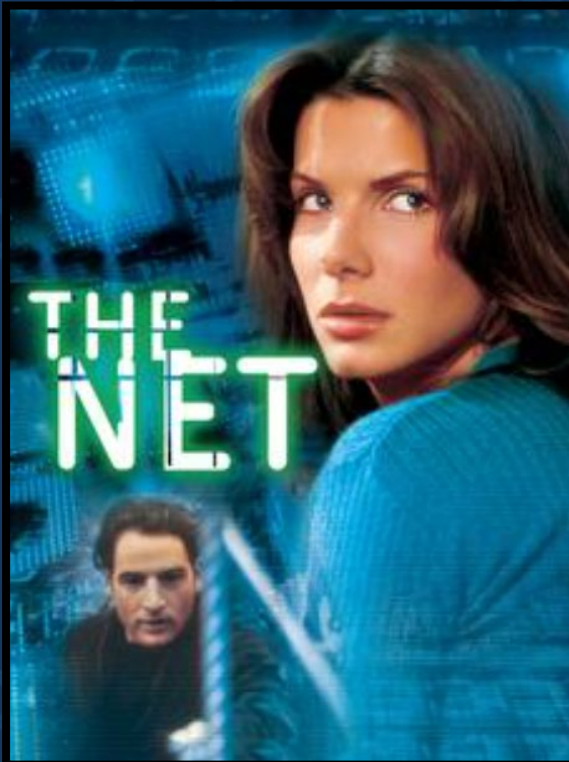


- Train employees to avoid phishing

DISCUSSION

Are we doing these things, and are they documented in our cybersecurity policy?
Is there room for improvement?

HOLLYWOOD MEETS CYBERSECURITY



MEET THE PANELISTS

CyberSmart 2025

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Ollie Cooperwood
Presenter



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Dr. LaShonda Bracey
Presenter
Health Works



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Sumer Strawbree
Presenter



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Josh Castillo
T-Mobile



UPCOMING SESSIONS

Event Details

What: CyberSmart 2025 – Free Virtual Event

When: Every Wednesday in October (1pm – 2pm)

Where: Online – Register Here (MS Teams Meeting)

Sessions:

- Oct. 15: CyberSmart 2025 – Session 3: Small Business Spotlight
- Oct. 22: CyberSmart 2025 – Session 4: Protecting Our Seniors Online
- Oct. 29: CyberSmart 2025 – Session 5: Faith & Cybersecurity



Website

<https://skillbuilderzpt.com/cyber-smart/>

SMALL BUSINESS RESOURCES

Cybersecurity & Infrastructure Security Agency (CISA)

- <https://www.cisa.gov/resources-tools/resources/level-your-defenses-four-cybersecurity-best-practices-businesses>
- <https://www.cisa.gov/resources-tools/resources/four-cybersecurity-essentials-businesses>

U.S. Small Business Administration

- <https://www.sba.gov/business-guide/manage-your-business/strengthen-your-cybersecurity>



Website

<https://skillbuilderzpt.com/cyber-smart/>

CYBERSMART 2025 AMBASSADOR

Help Spread the Word



CyberSmart 2025
Protecting Our World, One Click at a Time

Ambassador Shout Out



 **Skill Builderz LLC**
Training. Compliance.
Workforce Solutions.



We're Looking for 2025 CyberSmart Ambassadors!

This October, Skill Builderz LLC is hosting *CyberSmart 2025: Protecting Our World, One Click at a Time*—a free virtual series for Cybersecurity Awareness Month.

We want passionate individuals to help us spread the word, engage their communities, and inspire others to join the movement to **#StaySafeOnline**. Whether you're an emerging influencer, educator, student leader, small business owner, or community advocate—this opportunity is for you!

Why Become an Ambassador?

- Exclusive recognition as part of the CyberSmart community
- Digital swag & branded social media templates
- Early access to cybersecurity resources & tip sheets
- Spotlight opportunities on Skill Builderz platforms

Ambassador Responsibilities

Content Creation

- Exclusive recognition as part of the CyberSmart community
- Digital swag & branded social media templates
- Early access to cybersecurity resources & tip sheets

Event Participation

- Attend at least one CyberSmart 2025 session (October 1, 8, 15, 22 or 29)

Apply here:



#CyberSmart2025 CybersecurityAwarenessMonth
#StaySafeOnline #BeCyberSmart



**Sign-up
Page**



We're Looking for 2025 CyberSmart Ambassadors!

Thank you for joining!



EULANA WILLIAMS

Chief Training Consultant



585-754-8774



ewilliams@skillbuilderzpt.com



Orlando, FL



**Skill
Builderz LLC**

- Cybersecurity Awareness Training
- Workforce Development
- Curriculum & Instructional Design
- Certified CPR/First Aid Instructor
- Training Facilitation
(Virtual/Hybrid/In-Person)
- Training/Event Planning
- Industry Certification Training
- Compliance

Training | Compliance | Workforce Solutions