

CyberSmart 2025

Protecting Our World, One Click at a Time





HOUSEKEEPING & PARTICIPATION



Microphones and cameras are muted.



Use the Q&A feature in MS Teams to submit questions.



Slides & resources will be shared after the session. Links will also be posted in the chat.



Share key takeaways on social media with #CyberSmart2025.



If you experience issues message us in the chat. Try rejoining the session if the audio/video drops.



This session is being recorded.

AGENDA

- Icebreaker
- History of Cybersecurity Awareness Month
- What is Cybersecurity
- 4 Key Behaviors
- Interactive Game
- Resources & Upcoming Sessions



ICE BREAKER



ICE BREAKER

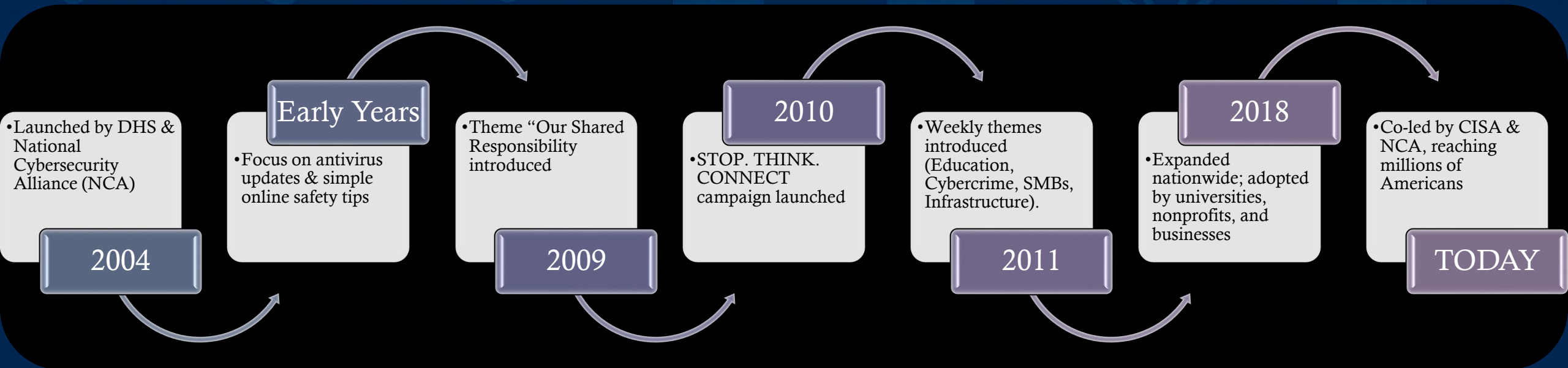
Type in the chat one (1) word
that comes to mind when you
hear “Cybersecurity”



CYBERSECURITY AWARENESS MONTH



HISTORY



WHAT IS CYBERSECURITY?



Definition: Protection of systems, networks, and data from unauthorized access, attacks, or damage.

Why it matters:

- Prevents data breaches & financial loss
- Protects critical infrastructure & public safety
- Builds trust with customers & partners

Wherever there is technology, there needs to be cybersecurity.

4 KEY BEHAVIORS

1



- Update Software

2



- Use Strong Passwords
- Use a Password Manager

3



- Turn on Multi-factor Authentication (MFA)

4



- Recognize & Report Scams

DISCUSSION

Are we doing these things, and are they documented in our cybersecurity policy?
Is there room for improvement?

UPDATE SOFTWARE



What should you remember about updates?

- Updates are the easiest way to ensure your devices and apps are protected from the latest threats.
- Updates only protect you if you install them, so:
 - Install them right away.
(Don't click "remind me later.")
 - Enable automatic updates for convenience.

UPDATE SOFTWARE



Where do you find available updates?

- **Notifications:** Check for notifications on your phone or your computer.
- **Settings:** Look in your phone, browser or app settings.
- Check the upper corner of your browser for any alerts.
 - Install them right away.
(Don't click "remind me later.")
 - Enable automatic updates for convenience.

USE STRONG PASSWORDS



What makes a strong password?

- **Long:**
 - At least 16 characters
- **Random:**
 - Upper and lower-case letters
 - Numbers
 - Special characters
 - Spaces
 - Consider passphrases (5 to 7 unrelated words).
- **Unique:**
 - Different for each account
 - Never reuse passwords

USE A PASSWORD MANAGER

Why use a password manager?



- Stores your passwords
- Alerts you of duplicate passwords
- Generates strong passwords
- Fills in your login credentials on websites to make sign-in easy.
- Won't fall for a phishing website, even if you do.



Encryption ensures that password managers never “know” what your passwords are, keeping them safe from cyberattacks.

TURN ON MULTIFACTOR AUTHENTICATION (MFA)

What is MFA and where should you use it?



Multifactor authentication (MFA) provides an extra layer of security for your accounts by requiring a quick second step to verify your identity when logging in.

Use MFA on every account that offers it, especially:

- Email
- Accounts with financial information (Ex. Banks, online stores)
- Accounts with personal information (Ex. Social media)

TURN ON MULTIFACTOR AUTHENTICATION (MFA)

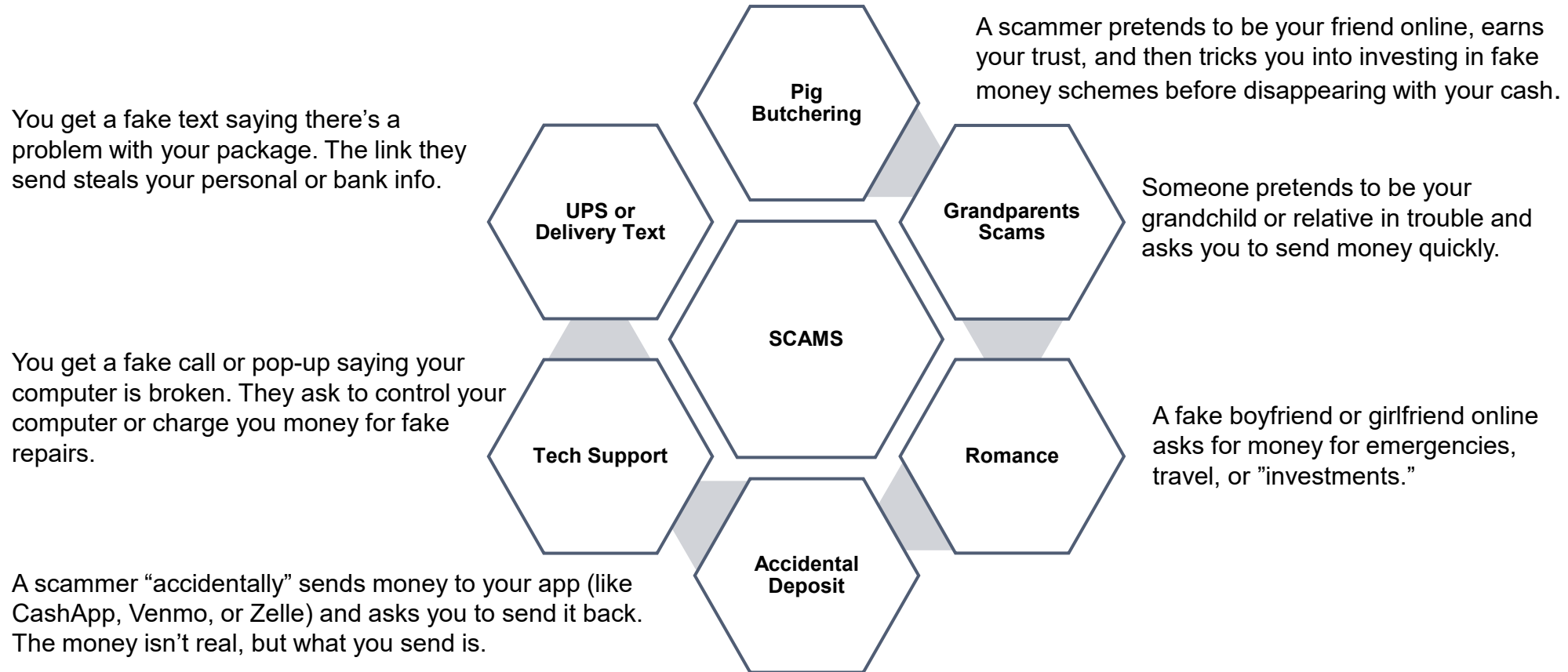


Which MFA methods are best?

Method	Description
Security Key	Use a physical security key (such as a YubiKey) to log in. It plugs in or taps your device. It provides the best protection against phishing and is easy to use.
Authenticator app with number matching	An app prompts you to enter a number on your phone. You enter a number shown on the login screen to confirm your identity.
Authenticator app with one-time code	An app generates a new code every 30 seconds.
Biometrics	Uses your fingerprint or face to confirm your identity.
Text or email code	A one-time code is sent to your phone or email. Least secure method.

RECOGNIZE AND REPORT SCAMS

What are some scams I should recognize?



RECOGNIZE AND REPORT SCAMS

How to protect yourself from scams?

Avoid Scams:

- Never text back if the message was unexpected
(Take a screenshot for evidence)
- Hang up and call back.
- Have a safe word
- Refuse to pay the suspicious way
- Be wary on social media and dating apps

Report Scam to:

- Bank or other financial institution
- Ic3.gov
- Local police department

RECOGNIZE AND REPORT PHISHING

What is phishing?

Phishing:

- A form of social engineering that uses email or malicious websites to solicit personal information or to get you to download malicious software by posing as a trustworthy entity..

Types of Phishing :

- **Spearphishing** – targeted at a specific individual with key information about them.
- **Whaling** – used to target high profile individuals to steal sensitive and high value information.
- **Vishing** – voice communication to entice the victim to engage in conversation and build trust.
- **Smishing** – Text messages used to entice individuals to click on a link, download files & applications, or begin a conversation.

RECOGNIZE AND REPORT PHISHING

How can you tell if a message is phishing?

A tone that's urgent or makes you scared.

Ex. "Click this link immediately or your account will be closed."

Sender email address doesn't match the company it's coming from.

Ex. Amazon.com vs. Amaz0n.com

Unexpected communications such as an email or attachment you weren't expecting.

Requests to send personal info

Ex. *Legitimate organizations don't ask for personal information through email or an unexpected call.*

Misspelled words, bad grammar and odd URLs

Be aware that AI will make spotting these more challenging – stay diligent.



CyberSmart 2025 – Session 1



Scan to join



Beginning soon.

To play, go to **crowd.live** & enter code **N2ASJ**

CYBERSMART 2025 ANNOUNCEMENTS



**BECOME
A GUEST!**

**THE
SISAUNDRAS
SHOW**

**YOUR TESTIMONY COULD SET SOMEONE FREE.
SHARE YOUR STORY**

Comcast xfinity afro Roku

☀️ Nationwide Daytime Talkshow

📺 LIVE at 7 PM, Monday–Friday

📡 Watch on AFRO TV
(Comcast Xfinity Channel 1623)

💻 Streaming on NOW

🌟 Tune in as I share about CyberSmart 2025 and why cybersecurity matters to everyone!

UPCOMING SESSIONS

Event Details

What: CyberSmart 2025 – Free Virtual Event

When: Every Wednesday in October (1pm – 2pm) **Where:** Online – Register Here (MS Teams Meeting)

Sessions:

- Oct. 8: CyberSmart 2025 – Session 2: Cybersecurity & Education
- Oct. 15: CyberSmart 2025 – Session 3: Small Business Spotlight
- Oct. 22: CyberSmart 2025 – Session 4: Protecting Our Seniors Online
- Oct. 29: CyberSmart 2025 – Session 5: Faith & Cybersecurity



Registration
Page

<https://skillbuilderzpt.com/cyber-smart/>

CYBERSMART 2025 AMBASSADOR

Help Spread the Word



CyberSmart 2025
Protecting Our World, One Click at a Time

Ambassador Shout Out



Skill Builderz LLC
Training. Compliance.
Workforce Solutions.



We're Looking for 2025 CyberSmart Ambassadors!

This October, Skill Builderz LLC is hosting *CyberSmart 2025: Protecting Our World, One Click at a Time*—a free virtual series for Cybersecurity Awareness Month.

We want passionate individuals to help us spread the word, engage their communities, and inspire others to join the movement to **#StaySafeOnline**. Whether you're an emerging influencer, educator, student leader, small business owner, or community advocate—this opportunity is for you!

Why Become an Ambassador?

- Exclusive recognition as part of the CyberSmart community
- Digital swag & branded social media templates
- Early access to cybersecurity resources & tip sheets
- Spotlight opportunities on Skill Builderz platforms

Ambassador Responsibilities

Content Creation

- Exclusive recognition as part of the CyberSmart community
- Digital swag & branded social media templates
- Early access to cybersecurity resources & tip sheets

Event Participation

- Attend at least one CyberSmart 2025 session (October 1, 8, 15, 22 or 29)

Apply here:



#CyberSmart2025 CybersecurityAwarenessMonth
#StaySafeOnline #BeCyberSmart



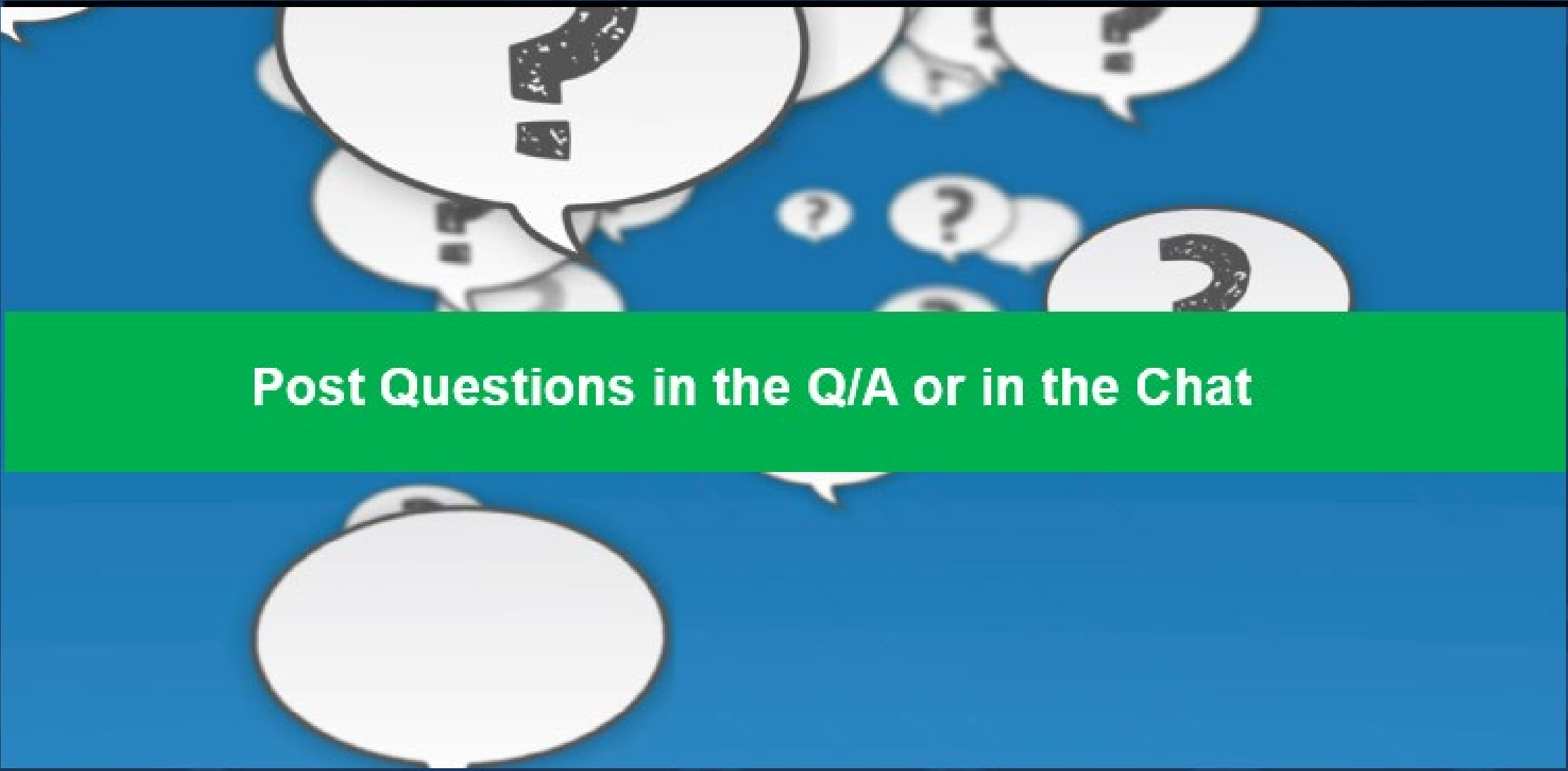
Skill Builderz LLC

Sign-up
Page



We're Looking for 2025 CyberSmart Ambassadors!

QUESTIONS



Post Questions in the Q/A or in the Chat

Thank you for joining!



EULANA WILLIAMS

Chief Training Consultant



585-754-8774



ewilliams@skillbuilderzpt.com



Orlando, FL



**Skill
Builderz LLC**

- Cybersecurity Awareness Training
- Workforce Development
- Curriculum & Instructional Design
- Certified CPR/First Aid Instructor
- Training Facilitation
(Virtual/Hybrid/In-Person)
- Training/Event Planning
- Industry Certification Training
- Compliance

Training | Compliance | Workforce Solutions